



Curriculum Vitae
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Heikki Nummelin
Savonkedonkatu 3a
20360 Turku
heikki.nummelin@stratox.fi
+358 400 882442

Personal Data

- Nummelin, Heikki Tapio
- Born 17.5.1956, Orimattila, Finland
- Married, 2 adult children

Profile

- Managing Director, CEO, leader
- Senior consultant, leadership coach
- Strategic planning especially for SMEs
- Product development
- After-sales, sales and marketing operations (world wide)
- Quality assurance and environmental systems
- Facilitator for innovation processes
- NLP master
- Certified business coach

Educaton

1974-1980 Turku Polytech, Automotive, BSc engineering

1987-1990 Marketing Institute, business to business

Several additional, studies

- Production management
- International marketing
- Management and leadership
- Accounting and budgeting
- Strategic planning
- Systematic inventive thinking – method for innovations
- Quality assurance and environment systems
- Psychology (master and practitioner degree in NLP)
- Certified business coach

Languages

- Mother language: Finnish
- Other working languages: fluent English and average Swedish

Professional experience

12/16... **Storm Motor Oy**
Managing Director

Stratox Oy
Business consulting, board member, facilitator

2/2014...11/16 **Stratox Oy**
Leadership coach, facilitator for innovation techniques, business- and product development projects, strategic planning, coaching, entrepreneur training. Research and development projects.

1/2012... 1/2013 **Stratox Oy & Novetos Oy**
Working under Novetos flag as a business coach, lecturer and facilitator. See more www.novetos.fi

6/2008...11/2011 **Juha Punta Oy (cabinets, lockers, wardrobes)**
Managing director, CEO, stakeholder and specially a leader for the staff. My strategic goals for the company were to become the market leader and to improve motivation level of the staff. Both goals were exceeded.

9/2005...5/2008 **Stratox Oy**
Business consultant, leadership coach, facilitator for innovation techniques, business- and product development projects, strategic planning, coaching, entrepreneur training. Special tasks for Tekes, Finnsuppliers (association for vehicle industry manufacturers)

1/2002...8/2005 **Okartek Oy (technical plastic components)**
Managing director, CEO. My mission was to coach 50 people's organization to work to the same strategic direction and to change business culture from a work shop to an organized and respected factory.
Run the business, strategic planning, human resources and marketing.

1996...2002 **Stratox Oy (business development)**
Managing director, senior consultant. Coach and assist client companies to find and get their strategic target. Facilitate innovation processes and human resource sessions. Strategy, marketing, project coordination, funding, human resources.

Hired manager for Detector Oy, gas detection systems. Trade to Netherlands and Dubai.
Hired manager for Snow-Turbo Half pipe grinders and snow making systems. Marketing and sales to Korea, Japan, Switzerland and Poland.

- 1994...1996** **Kertzen Oy** (producer of snow making systems)
Vice president, world wide marketing and technology director.
Re-start a factory, establish marketing network, product re-
design. Strategic planning, financing, general management of
the factory.
- 1989...1994** **Technology Development Center** (Tekes)
Consultant. Supporting technology driven companies in their
strategic projects. Financing, funding, project management,
strategic planning, Eureka projects.
- 1986...1989** **Tunturi Oy** (world leading fitness equipment brand)
R&D manager, quality assurance manager, after-sales
manager, product manager. Start the R&D satellite in the USA,
systematic and creative R&D, start and develop CAD and ISO
9001 quality system, improve after-sales service. Leader and
manager of own divisions, technical support worldwide.
- 1980...1986** **Tamrock Loaders** (mining loaders and dumpers)
Purchaser, Project Manager, Marketing support engineer.
Develop and run supplier network and marketing support
systems. Production planning, purchasing, marketing, customer
contacts.
- 1976...1980** **several jobs during studies**
Teacher for Namibian immigrants (maths, physics, mechanics).
Teacher in a driving school. Industrial designer.
Workshop jobs (milling, lathing, assembling) in Wärtsilä and
Hydrovoima Oy,

Positions and lessons given at universities
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- 1989...1999** **Turku Polytechnic**
Teacher, for production planning, quality assurance systems,
research and development processes.
- 1989...1999** **University of Turku**
Teacher and recommended Tutor consultant for starting new
businesses and business development. Quality assurance and
environment systems, global research and development
processes.
- 1989...1999** **University of Economics in Turku**
Teacher and recommended Tutor consultant for starting new
businesses and business development. Quality assurance and
environment systems, global research and development
processes. Creative problem solving.

1989...1999

Åbo Akademi University in Turku

Teacher and recommended Tutor consultant for starting new businesses and business development. Quality assurance and environment systems, global research and development processes. Creative problem solving. Patents, product liability, product safety.

Military Service

Finnish Air Force 1974-1975

- Technical School of Finnish Air Force
- Aircraft Mechanician (electronics)
- Sergeant, tech. special group (FAF)

Positions of trust

Member of City Council in Piikkiö 1993-1997

Deputy spokesman, Tech. board of Piikkiö City Council 1993-1997

Finnsuppliers group, chairman of the board (www.finnsuppliers.com)

Fordonskomponentgruppen, styrelse (www.fordonskomponentgruppen.se)

Finnish Technology Industry, local division, board member 2004-2007

Advisory board of Turku Polytech, board member 2004-2006

Hobbies

Triathlon, hiking, scouting, singing